SIERRA MADRE NEWS

PUBLISHED WEEKLY | SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JANUARY 18, 1918 | VOL. XII, NO. 16

SALE OF STAMPS BY MERCHANTS IS PLANNED

As a result of the conference of the nine county chairmen of Southern California with State Director G. A. Davidson in Los Angeles last week, it has been decided to concentrate the campaign for war-savings stamps for January on the establishment of sales stations. This means that Sierra Madre will have at least a dozen of these sales stations. They will be in addition to the regular agencies. The town managers following conference with the chairman of this county have already launched preparations for carrying out this latest organization plan, as originally outlined by Frank Vanderlip, chairman of National War Savings Committee in Washington.

Local organization work is in charge of the special Board of Trade Committee, consisting of Cashier F. W. Nuetzel of the First National Bank, Postmaster Morgridge, and Messrs. J. N. Hawks and C. W. Forman.

Arrangements will be made to place the stamps on sale in stores, and to distribute advertising literature widely.

Southern California is doing her share in the sale of war savings stamps, according to the first official report recently received from Washington, which indicates that Los Angeles has so far outdistanced all other Pacific Coast cities, Angelenos having already invested three times as much in the stamps as San Franciscians.

Other Southern California towns are keeping up with the stride set by the Angel city, and at the conference last Friday where the county chairman turned in their reports, G. A. Davidson, State Director for Southern California expressed his gratification over the results obtained so far.

At that meeting the chairman were urged to speed ahead with the organization of war-savings societies among the various firms in the different towns, as this method is proving a first-class selling medium in Los Angeles. It stimulates rivalry, and makes saving a pleasure, according to reports from memebrs of societies already organized.

School Children Help

"Let the school children in every hamlet and village of Southern California do their bit in the war-savings campaign, and the sales will boom tremendously" is word sent out to local school heads by Dr. Albert Shiels, superintendent of the Los Angeles city schools, who is an ardent enthusiast over having the youngsters save their pennies and loan them to Uncle Sam through the medium of war-savings stamps.

"When the kiddies become old enough to realize the horrors of war, and can feel with a patriotic glow within that their savings helped in stamping out militarism of Germany and "making the world safe for democracy," it will be a matter of life-long satisfaction to them," says the well-known educator in his plea for the aid of the school children.

Christmas mail this year was 25 per cent heavier than ever before, according to the post office department. The congestion was less, however, because the packages were mailed earlier than in former years.

PRESENT MEMBERSHIP IN THE SIERRA MADRE CHAPTER OF THE AMERICAN RED CROSS

899

Estimated Population 1700

RED CROSS NOTES

The Woman's Club house will be the scene of a Red Cross card party on Tuesday evening January 22nd, at 8 o'clock. Admission will be 50 cents. Tables will be set apart for Bridge and "500." Arrangements are being made to entertain a large assemblage and every Red Cross member in the city whether he plays cards or not should attend in order to swell the funds of the local chapter which has recently been called upon to furnish large amounts of hospital supplies.

Yesterday's noonday luncheon at the chapter rooms again drew a large patronage. As usual, everyone went away fully gratified with the menu and looking forward to the one next Thursday.

Thanks of the local chapter are extended to the many contributers of the tearoom accessories which came in so bountifully during the past week. There is yet a shortage of chairs to meet the increasing demand of attendance at the luncheons.

On Wednesday and Friday of next week the treasurer, Mrs. L. Dietz, will be at the Chapter rooms from 2 to 5 each afternoon to give out receipts to members who recently joined the local chapter.

The $1 a month volunteer list has been further increased by the addition of Mr. J. Milton Steinberger and Miss P. V. Timberlake making a total now of 48. Only two more are necessary to complete it. Who will come forward to do it?

The total membership to date of the local chapter is 899.

QUITS LONG SERVICE IN FOREST RESERVE

Walter Zachau Resigns to Take Position with Stanard Oil Company

Walter Zachau, for several years past the forest ranger in charge of Santa Anita canyon station, has resigned and is reported to have taken a position with the Standard Oil Cmpany at Montebello. Desire to be within reach of school advantages for his family is said to have influenced him largely in making the change.

Previous to taking the Santa Anita station, Mr. Zachau was stationed in Monrovia and Arizona. He has been very popular with the real mountain folk, those who appreciated the excellent work he has done. Next to Thomas Sloan who was recently promoted from the position of chief ranger at Pasadena to supervisor of the Cleveland Forest, Zachau was one of the oldest men in the service of this region, and was regarded by the forest officials as a particularly effective fire fighter.

LECTURE SERIES ON OLD TESTAMENT

A series of lectures on the typical teachings of the Old Testament will be given by J. T. Armet of St. Louis, Mo., in the hall at the corner of Baldwin and Central, as follows:

Commencing January 22, at 7:30, the lectures will continue on Wednesday, Thursday and Friday evenings, and on Sunday at 3 and 7:30 p. m.

Salute The Flag

By HENRY C. BUNNER

Off with your hat as the flag goes by!
And let the heart have its say;
You're man enough for a tear in your eye
That you will not wipe away.

You're man enough for a thrill that goes
To your very finger-tips;
Ay! the lump just then in your throat that arose
Spoke more than your parted lips.

Lift up your boy on your shoulder high,
And show him the faded shred—
Those stripes would be red as the sunset sky
If death could have dyed then red.

The old tune thunders through all air,
And strikes right into the heart;
If ever it calls for you, boy, be there!
Be there, and ready to start.

Off with your hat as the flag goes by!
Uncover the youngster's head!
Teach him to hold it holy and high,
For the sake of its sacred dead.

NEWS EDITORIAL IS COMMENDED

From District Agent Fred Schwartz of the Southern California Edison Company comes a letter with kindly and emphatic commendation of the News editorial of last week regarding life in a small town. Mr. Schwartz writes:

"I am much impressed by the editorial in your last issue entitled 'Small Town Dullness' as this seems to certainly go home to a large portion of the population in the smaller communities.

"If all of our people would only profit by the excellent advice in your article, our communities would radiate much more activity and sunshine and make us all feel what an important part we can and do take in making our own town the kind of place we would have it."

ROY CHANTRY MOVED TO MEXICAN BORDER

Roy Chantry of Troop M, 1st U. S. Cavalry, writes the editor that he has been transferred from Palm City, Cal., at the lower end of San Diego bay. His regiment is now at Camp Harry J. Jones, Douglas, Arizona.

Things are pretty lively at Douglas on account of the large number of cavalry and artillerymen stationed there. All the troops are regulars. The climate is quite different from that of San Diego Bay, as Chantry reports waking up one morning to find seven inches of snow on the ground, though it did not last long.

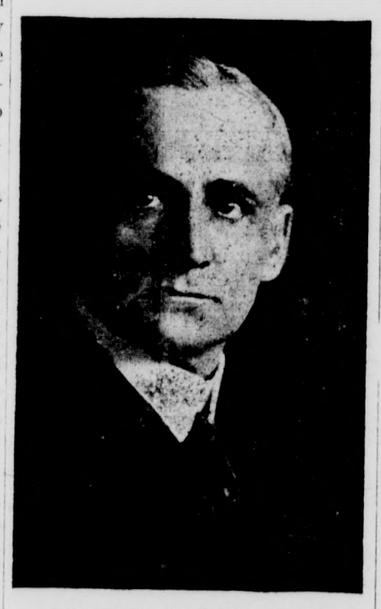
CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every Sunday at eleven A. M. Subject for Jan. 20th. "Life."

Sunday School at 9:30.

Church Reception To Be Held Tonight

The reception for the seventy-two new members added to the Community Church a week ago Sunday takes place in the auditorium of the Church tonight, with Daniel F. Fox, D. D., of



DANIEL F. FOX, D. D.

Pasadena, as the principal speaker. His subject is, "The Kind of A Church I Like." Dr. Fox has been at his present important post many years, following a notable pastorate in Chicago, and is one of the leaders of the Pilgrim faith in America.

Brief remarks will be made by Mr. Wilson, the pastor, under whose broad leadership the local church has become a Community church in spirit and accomplishment as well as in name. C. W. Jones will extend greetings to the new members in behalf of the church and responses will be made by Arthur Johnson, Jr., and Mrs. Frank Wright. Special music will be rendered and the whole program will be followed by a social reception which begins at eight o'clock. The program follows:

Program

Organ Voluntary.
Doxology.
Invocation, Rev. Robert M. Webster.
Music.
Roll Call of New Members by Mrs. Daniel Taylor, Clerk.
Pastor's Remarks, Rev. Chas. C. Wilson.
Greetings, In Behalf of the Church, C. W. Jones, Deacon.
Response, In Behalf of the New Members, Arthur Johnson, Jr. and Mrs. Frank Wright.
Music.
Address: "The Kind of Church I Like." Daniel F. Fox, D. D., Pasadena.
Music.
Social Reception.

P-T. A. MEETING WELL ATTENDED

Interesting Talks Are Heard And Membership is Increased

The regular meeting of the Parent-Teachers' Association on Wednesday was largely attended and the names of fifteen new members were brought in. The President, Mrs. Maull offered a prize to the teacher bringing the most names in and Miss Gowdy was the winner, having brought thirteen.

The speaker for the afternoon was Miss Jasmine Britton, who is the head of the Juvenile department of the Los Angeles Public Library, and also instructor in the Library Training School. Her subject was "Books for Children," and she brought before her audience the importance of selecting books suitable for developing the child's mind as well as to entertain.

Mrs. S. T. Fleming, who is the Federation President of the Monrovia District was present at this meeting for the express purpose of extending an invitation to the Parent-Teachers' Association of Sierra Madre to attend a meeting of the District to be held at Monrovia on Monday. Several good speakers will be heard, among those will be Dr. Lulu Peters who has been heard here on several occasions. A number of ladies from here will attend in a body.

MAIL SHIPMENTS TO SOLDIER BOYS

Parcels intended for shipment to American soldiers in France must be mailed to them direct, with the complete military address. No more parcels may be sent in care of the commanding general, point of embarkation, as was permitted during the holiday season.

All parcels intended for soldiers abroad or for sailors on U. S. naval vessels must be inspected at the post office where mailed. Unless they are indorsed by the postmaster to the effect that no prohibited articles are contained therein they cannot be dispatched. Some persons were under the impression that this regulation applied only to holiday mail, but such is not the case.

EASTERN STORMS DELAY THE MAILS

Mail from eastern states has been mighty scarce in this part of the country for several days past. The storms prevailing over a large part of the country from the Rocky Mountains east have blockaded railroad traffic very generally. Only a small fraction of the usual amount of eastern mail has been received in Sierra Madre this week. Judging from newspaper reports of weather conditions it will be several days before such mail will be arriving in normal quantity.

SOCIETY WILL AID LIBERTY COMMITTEE

Members of the Modern Priscillas met yesterday at the home of Mrs. George B. Morgridge. They voted to put the services of the organization at the disposal of the Sierra Madre Liberty Committee which was organized to look after the needs of the Sierra Madre boys now with the colors. The next meeting will be held at the home of Mrs. C. W. Jones on Thursday of next week.

Vigorous campaigns are on in several states to increase the use of wood for fuel in place of coal. In Virginia convict labor is employed to provide wood for fuel.

PATRONS' AID IS NEEDED IN NEW MAIL SERVICE

Two weeks from today delivery of mail by carrier will begin in Sierra Madre.

The promptness with which mail delivery service is made thoroughly efficient will depend largely on post office patrons. Their part will consist in advising all correspondents and publishers of their correct address, including street and number.

If you have not already done so, DO IT NOW. Don't rely on your personal acquaintance with somebody in the post office to get your mail to you regardless of how it is addressed. Begin right now to educate your friends how to address your mail.

When incoming mail is received, it will be sorted by a clerk who will make what is known as the "Separations," for the two carriers, and for office distribution to boxes and general delivery. Each carrier will then sort the mail for his route to effect the most expeditious handling.

In either case lack of the street and number may cause a slowing up of the work. It may even require that the letter be laid aside while the name is looked up in the directory. It is readily seen how a considerable number of insufficiently addressed letters will slow up the whole delivery service. It may often happen that mail held out for directory service will have to be put aside for the next later delivery.

For the most part patrons who expect to have their mail delivered are providing their houses with official numbers and with mail boxes.

Canyon Numbers

Charles S. Mann has made arrangements to facilitate the delivery of mail in the canyon to the end of the route which is at the pavilion and store. He has designated the main canyon road as "Woodland Drive," no name having been assigned to it before. Signs will be erected along that road and also along Sturtevant Trail Road. Street Superintendent Webb has calculated the numbers for Woodland Drive and they can be secured from City Clerk Ballou or from Mr. Webb.

Numbers have also been calculated for Sycamore Drive, formerly known as Camillo or Manhattan. Residents along that street can have their mail addressed to their street and number, and it will be placed in boxes which they provide at the intersection of their street with East Grand View.

Carriers Appointed

Messrs. John E. Thompson and M. C. Taylor have been appointed as carriers on advice received from the post office department. Both have had post office experience and Mr. Thompson has had the additional advantage of eight years of service as a letter carrier in the Cincinnati post office.

Collection Boxes Delayed

Postmaster Morgridge has been advised that letter boxes for the collection of mail will not be here for the beginning of the carrier service. The post office department writes that owing to the condition of the metal market shipment may not be made for several months. Letters which are handed to carriers while on their rounds will of course be dispatched promptly, the same as if deposited in collection boxes.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.
Office 138 W. Central Ave.
Phone Main 53
Hours: Monday to Friday 1-5 p. m.
Saturday, 10-11 a. m.

LLOYD L. KREBS, M. D.
Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60

GEORGE W. GROTH
Physician and Surgeon
Osteopath
Blue 144 N. Baldwin

H. J. KIRBY, D. C.
CHIROPRACTOR
108 W. Central Avenue.
Sierra Madre

ELLA SHEPARD BUSH
PORTRAIT PAINTER
223 West Laurel Avenue
Phone Green 41

Sierra Madre Transfer Co.
Trucking and Heavy Hauling
Long or Short Trips
PHONE Blue 55 Highland and Mountain Trail

ALLEN T. GAY
Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 201 W. Central

Sierra Madre Feed & Fuel Co.
ANDREW OLSEN, Prop.
All kinds of stock and poultry feed. Best grades of fuel
TRANSFER
Main 50 Res. Black 24

Frank Fraiberg
The Watchmaker
WATCH, CLOCK, JEWELRY AND PHONOGRAPH REPAIRING
All work carefully done and fully guaranteed.
Called for and Delivered without Extra Charge
Let Mr. Fraiberg figure on your work before you take it out of town. IT WILL PAY YOU!
Expert Piano Tuner.
Phone Red 127

The P. L. Cuccia Fruit Company have completed a new, first class packing house at Lamanda Park. We are now ready for business. Highest cash prices paid for all kinds of citrus fruit. Packing House, Colo. 924.
JAS. P. VOSBURG, Colo. 4511.
17*

Mr. and Mrs. M. C. Ranney of Columbus, Ohio have taken a cottage on North Lima Street for the winter.

HERE AT HOME

Mrs. Bertha West of Pasadena was a guest at the Caley home on Sunday.

Miss Lillian Moore of Los Angeles spent Sunday with Dr. and Mrs. R. H. Mackerras.

Mr. J. C. Tarr and family left Sierra Madre today to make their home in Huntington Park.

Miss Edith Prosch and sister, Mrs. A. Anderson are spending a few days in San Diego this week.

Mrs. Dale Weber and son, Dale Jr., of Los Angeles were guests of Mrs. S. M. Karicofe on Tuesday.

Mr. and Mrs. I. F. Wheat of Los Angeles will be the guests of Mr. and Mrs. E. T. Pierce this week end.

Mr. and Mrs. E. W. Morford and son, of Pasadena were guests of Rev. and Mrs. W. H. Stubbins on Sunday.

Mrs. Bessie Stevens who has been spending the last four months in Sierra Madre left on Thursday for her home in Los Angeles.

Miss Katharine Ferris arrived from Santa Barbara Thursday evening to spend two weeks with her parents Mr. and Mrs. George Ferris.

Mrs. W. S. Andrews and Mrs. W. R. Lees attended the Reciprocity program given by the South Side Ebell Club of Los Angeles on Thursday.

Mr. Clayton Pierce who is spending the winter in Southern California is the guest of his aunt and uncle, Mr. and Mrs. E. T. Pierce for a few days.

Lieutenant A. E. Bernstein, wife and baby spent his furlough with his aunt and uncle, Mr. and Mrs. J. Gamble Carson recently. Dr. Bernstein is stationed at Camp Kearney at present. He is very enthusiastic about Sierra Madre and its wonderful climate, and hopes when the war is over to live here.

Mrs. C. F. Gray spent two days with Mrs. Chas. L. Beall of Los Angeles this week.

Miss Mamie Emmerson of Los Angeles is the house guest of Mr. and Mrs. C. W. Brunson this week.

Mrs. T. H. Flather who has been under the care of a physician in Los Angeles for some time spent last week end in Sierra Madre. Friends will be glad to learn that she expects to return home the middle of February.

At a meeting of the Eleven and One Club held at the Red Cross rooms Thursday evening it was decided to devote two evenings a week to the work of the Red Cross. They will meet as usual on Tuesday evening at the different homes and on Thursday at the Red Cross rooms.

Mr. H. E. Francisco of Mason City, Iowa, and daughter, Mrs. A. L. Sortor and grand-daughtor Margaret Sortor of Minneapolis, Mrs. Chester Dike of Huron, South Dakota and Mr. and Mrs. James Elder of Mason City, Iowa arrived recently to spend the winter in Sierra Madre. Mr. Francisco is a brother-in-law of Mrs. W. E. Farman.

The Ladies' Aid Society of the Congregational Church spent a very profitable afternoon at the home of Mrs. C. C. Nourse on Tuesday afternoon. More than forty-five ladies were present and a gratifying amount of Red Cross work was finished. Mrs. Nourse was assisted by Mesdames C. C. Wilson, Newman Essick and F. D. R Moote as hostesses.

Grandpa William H. Scott had a delightful little reunion Wednesday afternoon with two of his comrades of Co. C, 7th Ohio Infantry. They were M. M. Andrews of Bay City, Mich., and J. F. Harmon of Los Angeles. The military spirit of the present day brings back to the "old boys" vivid recollections of stirring incidents of the Civil War which had been almost forgotten.

The home of Mr. and Mrs. Arthur Johnson Jr., was the scene of a merry gathering on Tuesday when some thirty of their friends surprised them with a "pot luck" dinner. Each guest brough a well filled basket and a bounteous repast was served. Mr. C. W. Jones acted as toastmaster and on behalf of the crowd presented Mr. and Mrs. Johnson with a dozen sterling silver spoons. Cards and dancing were enjoyed later in the evening.

MR. MERCHANT

Please Remember this:

That newspaper advertising

IS A SHOW WINDOW THAT GOES OUT AND SHOWS ITSELF TO CUSTOMERS INSTEAD OF WAITING FOR THEM TO HAPPEN ALONG.

See that you have a show window in The News. Enough said.

MODERN DENTISTRY AT MODERATE PRICES

The harder you grind your food the better for your teeth, and the better for your digestive equipment.

DOCTOR HAWKINS
Ten Years in Practice
Opposite Chamber of Commerce Building
130 E. Colorado St Pasadena Phone Fair Oaks 115

Every man from his eyes down is worth but $1.50 a day, but it is what you or I possess from the eyes up that makes us worth more than this. How much are your eyes worth to you? For correct prescription come to

DR. EDWARD C. BULL
286 E. Colorado St., Pasadena, Cal. Opposite Post Office

WOMAN'S CLUB NOTES

The meeting on Monday was largely attended. The speaker, Mrs. R. F. Del Valle of Los Angeles read a very interesting paper on "The early days of California." Mrs. Del Valle is Federation Chairman of History and Landmarks, and prominent in Club circles in Los Angeles. She is also the mother of Miss Lucretia Del Valle who was the leading lady in the Mission Play for several seasons.

On the date of the next regular meeting a Hoover party will be given to take the place of the "High Jinks" which has usually been given the first of every year. Invitations have been issued to club members and escorts, and are asked to come in old clothes. A prize will be given to the person wearing the most appropriate costume.

On Friday evening Dr. James H. McLaren will give a dramatic reading of "Joan of Arc" at the Woman's Club house, the proceeds to be divided between Dr. McLaren and the Woman's Club.

A Dinner-Dance will be given at the Club House on the evening of February eighth. A number of vaudeville acts have been arranged, and the program will be printed later. Reservations for tables can be made two weeks in advance. Watch next week's News for further particulars.

DR. JAMES H. SPEER COMING SUNDAY

Dr. James H. Speer, Presbyterian Superintendent of Southern California, will occupy the pulpit of the Congregational Church next Sunday morning. He will speak on, "The Value of a Community Church."

Dr. Speer is the chairman of the Inter-Church federation which has established a system of comity and cooperation among the leading denominations in Southern California. He will explain what is being done in various communities where churches are combining in union and federated organizations to save the waste of overlaping and duplicating of buildings and pastors.

POSTAL INSPECTOR AT LOCAL OFFICE

Post Office Inspector C. D. Lowe spent part of Monday checking up the Sierra Madre post office, it being the first inspection since Postmaster Morgridge took charge.

"You ought to take it as a compliment that I have not been here before," he said. "If there had been evidence that it was needed I would have been here long ago."

Mr. Lowe declared the post office to be in excellent shape in every way and complimented it highly for neatness and arrangement.

CONGREGATIONAL CHURCH

A Community Church
Charles C. Wilson, Minister.

9:45—Church School.

11:00—Morning Worship and Sermon by Dr. James H. Speer on, "The Value of a Community Church."

7:30—Peoples Service. Lecture-sermon by Mr. Wilson.

Upon the recommendation of General Pershing commissions have been issued to several American citizens who have seen service with the Lafayette Escadrille of the French army.

NOTICE OF MEETING

The annual meeting of the Stockholders of the Sierra Madre Telephone and Telegraph Company will be held at 3 P. M. on January 19th in the First National Bank of Sierra Madre for the purpose of electing directors and for the transaction of such other business as may properly come before the meeting.

J. A. OSGOOD, Sec.
Sierra Madre, Cal., Jan. 4, 1918.

PAY CASH and SAVE MONEY

NORRIS' CASH STORE

Reduce the High Cost of Living—

Buy Oleomargarine and save a third on your Butter Bill, the lb. ..... .35

Save one half on your Cocoa Bill—

Buy National Cocoa, no tin to pay for, lb. ..... .25

Buy Jevne's Bread—

Fresh every Morning. Cracked Wheat, Graham Rye, Bran, Salt Rising, French, Raisin, Toast, Sandwich, Whole Wheat and White.

SPECIALS FOR SATURDAY ONLY

1 lb. Best Creamery Butter ..... .58
Fancy Head Rice, unpolished, 2½ lbs. for ..... .25
Palm Olive Toilet Soap, Reg. 15 cts the cake ..... .11
Prime Rib Roast, boned and rolled, lb. ..... .23
Nice Lean Beef Pot Roast, lb. ..... .18

Remember that Tuesdays and Saturdays are Porkless days, when we do not sell any Fresh Pork, Salt Pork, Bacon or Ham.

FRESH FRUITS — FRESH VEGETABLES
AUTO DELIVERY
CASH BEATS CREDIT
PHONE BLACK 12
S. R. NORRIS, Proprietor of the
Sierra Madre Dept. Store

The paper for the correspondence—
KEITH'S KRAFTEN LINEN
35c the pound
(Envelopes to match 15c, two packages for 25c)
SIERRA MADRE PHARMACY
F. H. HARTMAN, Prop.
Phone Black 25. Prompt Delivery Service

Mount Lowe

The crowning glory of the Southland— Towering 6100 feet in the air.

Never a More Opportune Time to Behold Its Scenic Beauties.

$2.00 ROUND TRIP FARES FROM LOS ANGELES

Cars leave Pacific Electric Station, Los Angeles at 8, 9 and 10 a. m., 1:30, 4 p. m.

For Information and Literature See
G. E. MESECAR, Agt. Sierra Madre. Phone Red 38
Pacific Electric Railway

SPEAKER HAS SEEN FRENCH BATTLE FRONT

At the Episcopal church next Sunday morning the Rev. Melville K. Bailey of New York City will give a five-minute address. He is a brother-in-law of a former and dearly loved rector, The Rev. John H. MacCrackan. Many friends of the late Dr. MacCrackan will doubtless gather to welcome and greet Rev. Dr. Bailey and his wife.

The sermon will be preached by the Rev. Nassau S. Stephens, formerly rector of St. James Church, Upper Montclair, N. J. He has recently returned from active service on the French battle front.

FRANK BENESH PASSES BEYOND

Frank Benesh, resident of East Central Avenue for several years, passed away Sunday night. Funeral services will be held in the undertaking parlors of A. T. Gay, Saturday morning, Rev. Dr. George H. Cornell officiating. Mr. Benesh was in advanced years and his health had been failing rapidly for many months.

TWYCROSS REGISTERS VOTERS THIS YEAR

S. R. G. Twycross who has acted as registrar of voters for several years past has been reappointed by the county clerk.

Voters should bear in mind that old registrations expire on January 1 of each even numbered year. At that time a new great register is begun. Registration now will be good for all elections, city, county or state, during 1918 and 1919. In case of removal from one precinct to another after registering it will of course be necessary to change registration

J .N. Hawks has also been appointed to register voters in Sierra Madre this year.

THE CHURCH OF THE ASCENSION

(Episcopal)

Corner Baldwin and East Laurel

Rev. F. W. Goodman, Rector.

Services for Second Sunday after the Epiphany, Jan. 20th:

7:30 a. m., Holy Communion.
9:45 a. m., Sunday School.
11:00 a. m., Morning Prayer and Sermon.

Why?

NEXT WEEK

Who's Your
JOB
PRINTER
?
Come on in, the
Ink's Fine

NEWS ITEMS FROM PUBLIC SCHOOL

Mrs. Miller served tea and sandwiches at the tea Thursday afternoon. Poinsettias and fern were used to decorate the Domestic Science and Kindergarten buildings.

A valuable piece of gold jewelery was found by a school boy Saturday night on the way from picture show, Jan. 12th, 1918. Owner must identify. Inquire 159 E. Laurel St.

The total amount for Thrift stamps is $14.90, which seems remarkable as the children had penny day and contributed generously. Penny day was for the benefit of the Junior Red Cross.

In order to get salvage, each room has certain days for certain things such as castor bean day, rubber day, bottle day, etc. Monday is paper day and those wishing to send up their Sunday newspapers may give them to one of the children.

Today's recess was joyfully spent by some of the pupils visiting Mr. Keith M. Walker, who returned at 3:00 o'clock yesterday.

Yesterday's program consisted of a dialogue—Hazel Kincaide and Lois Woodruff.

Red cross Nurses and Brave Soldier Boys—three songs sung by four tiny girls dressed as Red Cross nurses and four tiny boys with guns.

Patriotism by ten children—each with a red or blue letter in front of them. All recited and pledged.

Betsy Ross' First Flag, a dialogue—Portia Wallace, as Betsy, Richard Lees as George Washington and Marie Louise Robinson as Mrs. Hall, Betsy's visitor. The costumes were very cun. ning.

The Allied Flags were shown and the national songs of the Allies were sung by the 7th and 8th grades.

NAVAL ENLISTMENTS FOR WAR PERIOD

War Footing is Reached But More Men Are Wanted

The authorized strength of the Navy has been reached. Until further orders, all first enlistments (men enlisting in the Navy for the first time) will be "for the duration of the war."

This does not mean that the Navy does not want or will not take more men. We need many more men. It means that the further increase of the Navy from now on is a war increase.

The Naval Reserve is also now wide open for enrollments and men may have their choice of the two services. The reserve is a four year enrollment subject to duty during war or national emergency. The men enrolled are sent home to await orders from the Department if needed for training and duty.

The regular Navy enlistment is for the duration of the war and carries with it orders for training or duty at once. Either branch of the Naval Service is now open to draft men and either branch relieves men from the draft.

There is a great demand for mechanics but men unskilled in trades are also needed in large quantities.

Yours truly,
CHAS. HARRIS,
Ensign, U. S. N. Retired, Recruiting Officer, Recruiting Station, Union Oil Building, Los Angeles.

CASH SAVES MONEY!

JUST A FEW CASH PRICES

Good Coffee, per lb. 20c
White King, Lenox, Easy Clean, Ben Hur Soap 5c
All Large Cans Milk ..... 14c—3 for 40c
All Small Cans Milk ..... 7c—3 for 20c
Matches, full count 6c
Uneeda Biscuit 6c
All Bread—Large Loaves 10c
Best Grade Oleomargarine 35c
Northern Potatoes, 9 lbs. for 25c

FRESH VEGETABLES FROM THE GARDEN EVERY MORNING

QUALITY—QUANTITY GUARANTEED

M. D. WELSHER, Grocer
MAIN 6

Central Market

SPECIAL FOR SATURDAY

Lard Compound, a 20 lb. pail for $4.50
4 lb. pail for $1.00
Monday this Compound will be 28c a pound
Prime Rib Roast, lb. ..... 22 and 25c
Brisket Corned Beef, lb. 12½c
Eastern Sauer Kraut—A new barrel, 2 lbs. for 15c

FRESH OYSTERS EVERY DAY
FRESH VEAL EVERY DAY

CENTRAL MARKET
WM. DENNISON, Prop.
MAKE HIM YOUR MERCHANT
Order early Phone Main 97

BY KAISER'S GRACE RULER OF AMERICA

Where The Kaiser Guessed Wrong About Germans In This Country

Out of the archives of the British government comes a secret report of a speech made by the Kaiser at a war council in Potsdam in 1908. The All-Highest said:

"Even now I rule supreme in the United States, where almost one-half of the population is either of German birth or German descent, and where three million voters do my bidding at the presidential elections. No American administration could remain in power against the will of the german voters who, thru the admirable organization, the German-American National League of the United States of America, control the destinies of the vast republic beyond the sea. If a man was ever worthy of a high decoration at my hands it was Herr Dr. Hexamer, the president of the league, who may justly be termed to be, by my grace, the acting ruler of all Germans in the United States."

Hexamer was president of the German-American Alliance, member of the executive committee of the National Association of Commerce and Labor, the oddly-named "dirty work" bureau of the United States Brewers' Association and supervisor of the beer lobby in Washington.

Hexamer was decorated by the Kaiser with the Order of the Red Eagle.

It will be decades before this country realizes the immeasurable debt it owes to its loyal German-American citizens, who refused to follow the brewers and the Kaiser, standing steadfast for America and the flag.

GERMAN BORN, BUT AMERICAN

Patriotic Americans of German birth have a wonderful opportunity to help the cause of liberty and democracy. They more than any other people in this country can prove to Europeans that the United States is sincere and united in its war on militarism and autocracy. That will not require them to surrender one bit of their pride and love for the things of real worth which have come out of Germany in the past.

C. A. Bollweg, a lumber and coal dealer of Emporia, Kansas, is a native of Germany but has lived in this country thirty years. He performed a genuinely patriotic service when he got out and circulated the following in the form of a Christmas card:

"I speak from the viewpoint of the foreign-born. I, and millions of others like me, came to this country alone without friends. We sponged on all America had—her free lands, her free schools, and above all, her spirit of open-hearted comradeship. She owed us nothing, but she gave us all. We swore allegiance to her flag, her constitution and her laws. We would be recreants, ingrates, perjurers and curs if, in the hour of her need, we couseled with her enemies and were disloyal to her cause."

SPECIAL
ON
"RENU"
MEMORANDUMS

Real Leather Card Case with loose leaf memo book. Memo fillers can be bought of any stationer. Values 40 and 50 cents. Handy and handsome---for handbag or pocket

Two sizes

19c and 24c

The News Printery

BIBLE LECTURES IN PROGRESS

The Bible lectures in progress at the Congregational Church by Rev. Robert M. Webster continue with unabated interest. He is now giving a series of expositions on "The Sermon on the Mount," which are practical and spiritually rewarding. The meetings are held on Wednesday at 7:30 p. m.

LIBERTY BOYS ENJOY PACKAGES

Letters continue to come from our soldier and sailor boys to whom the forty-six Christmas packages were sent by the local Liberty Board. Most of the boys have acknowledged receipt of their packages with warm expressions of thanks. The latest acknowledgement comes from Raymond Adelmeyer, some where in France, according to information given the News by Captain Osgood who is chairman of the committee.

CATTLEMEN!

Your cattle brand must be registered with the Cattle Protection Board before February 20, 1918.

Applications received after that date will be given only secondary consideration.

Persons using unrecorded irons will be liable to arrest.

STATE CATTLE PROTECTION BOARD, Underwood Building, San Francisco, California. 16-18

SIERRA MADRE POSTOFFICE

Mail Received and Distributed East and West

8:00 A. M.
10:00 A. M.
3:15 P. M.

Outgoing Mail Closes

West Bound	East Bound
8:45 A. M.	8:45 A. M.
6:00 P. M.	2:15 P. M.
	6:00 P. M.

Delivery, Stamp, Registry and Money Order Windows open week days only, from 7:00 A. M. to 6:00 P. M. except during distribution of incoming mails.

News Liners

FOR RENT— 8 rm. house in fine condition, 2 baths; also 4 rm. bungalow. Both unfurnished. 2 blocks from car line. Phone Black 49. 7tf.

FURNITURE Repairing & Refinishing Colo. 5701

WANTED—Capable woman to keep house for lady and two children. Call Red 13. 16

All wooden Christmas boxes for soldiers of the expeditionary forces received too late for shipment will be returned to the senders if return postage is mailed to the superintendent, railway mail service, New York.

P. E. TIME TABLE

Leave Los Angeles	Leave Sierra Madre
A. M.	A. M.
†3:45	6:10
5:55	7:00
7:06	7:30
7:55	8:05
8:56	9:16
10:07	10:16
11:07	11:16
P. M.	P. M.
12:07	12:16
1:07	1:16
2:07	2:16
3:07	3:16
4:06	4:15
*4:35	5:14
5:06	*5:35
5:41	6:10
6:08	7:11
8:00	9:07
9:55	11:07
11:55	

† Via South Pasadena.
*Daily except Sunday.

Sierra Madre

at the Foot of Mt. Wilson in Southern California

✦ ✦ ✦

Some of the things that help make life worth living while in Sierra Madre—

Population 2000.
Fine car service.
Area 4 square miles.
Gas and Electricity.
Charming social life.
Incorporated in 1907.
Post office of third class.
Elevation 800 to 1400 feet.
Annual rainfall over 25 inches.
Express and Telegraph service.
A paradise for the nature lover.
Beautiful homes and room for more.
Minimum fogs, mud, frost and wind.
Up-to-date business houses, all lines.
Thirteen miles of fine tamped oil paving.
5-cent car fare to Pasadena High School.
Free municipal library with fine book list.
Well established and well housed churches.
Purest water supply and municipal system.
Finest school facilities for pupils of all grades.
Board of Trade at work for better community.
Telephone exchange connecting with all systems.
Charming and varied home sites, large and small.
Fine soil and climatic conditions for fruit and flowers.
Clubs and fraternal organizations for men and women.
Fine trails to the leading mountain resorts and beauty spots.
Matchless view of mountains and valley from all parts of town.

TO REACH SIERRA MADRE

By Trolley—Take Sierra Madre cars leaving hourly at Pacific Electric Station, 6th and Main, Los Angeles. The scenic ride is the most beautiful on the Pacific Electric system. From Pasadena, take Lamanda Park car, change at El Camino.

By Auto—From Los Angeles by way of North Broadway and Huntington Drive to Colorado St., Santa Anita Ave. to Foothill Blvd. Turn north at Sierra Madre or Baldwin Ave. Or, take any route through Pasadena, then east on Colorado St., to Santa Anita Ave., then by Foothill Blvd., and Sierra Madre or Baldwin Ave.

Sierra Madre's peculiar charm has been felt and praised by nearly everyone who ever visited and lived here. Many factors combine to make the charm potent—the sense of exaltation in life on the heights; the inspiring view; the invigorating air, kept pure by the currents moving continually up and down the slope; the feeling of intimacy with the nearby mountains; the ease with which a love for outdoor life and recreation is gratified; the great variety of available homesites; the conveniences of the city with all the joys of life in the country.

It is as a home community that Sierra Madre claims pre-eminence. Here you can have a small house and lot, a larger place with fruit and garden plot, or a few acres with an orchard. Everything grows well here and Sierra Madre has suffered less from frost than any other community.

No community has a higher type of citizenship. Socially and morally Sierra Madre ranks high. There is a cosmopolitan population recruited from all over the world.

Sierra Madre has made rapid progress in the movement for civic beauty, with clean streets and beautiful homes and gardens. Public health is guarded scrupulously. The Board of Trade and city administration are constantly at work upon enterprises which promote the community welfare.

Best of All—Come and See Sierra Madre for Yourself

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - - Editor and Publisher

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EDITORIAL CHAT

HERE'S A JOB FOR CALIFORNIA THIS YEAR

California has its work laid out for this year. It is to elect a senate and an assembly that will ratify the national prohibition amendment which congress has submitted to the states.

Prompt ratification of that amendment would be one of the greatest war measure that could be achieved.

To do this California must increase its dry representation in the assembly by eight, and in the senate by two.

At the last session of the legislature, thirty- three members of the assembly stood dependably for dry measures, and nineteen of the senate.

The ratification of the national prohibition amendment by California will require a majority vote of each house; that is to say, forty- one votes in the assembly and twenty-one in the senate. Those who have been watching the increase of prohibition sentiment in California during the last year, have no doubt but that this result will be realized.

Of the forty- eight states of the union, twenty-seven have already banished the liquor traffic. Not a few of the twenty-one remaining, which are counted in the "wet" column, such as Ohio, Kentucky, Wyoming and Texas, will to a certainty vote out the liquor traffic when they are given another opportunity.

For the ratification of the amendment, favorable action on the part of the legislature of twenty-six states will be necessary. Everything indicates that the twenty-seven States which are already in the dry column will ratify without delay. This makes ratification on the part of nine so-called "wet" States necessary.

The nation is looking to California to be one of the nine States.

It is interesting to note that California on this great issue may cast the deciding vote just as this State cast the deciding vote in the election of President Wilson, a vote which made history not only for the United States, but for the world.

An energetic campaign will be carried on this year for the election of a legislative representation that will ratify the prohibition amendment. In that fight there will be no slackers.

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PROPHETS AND PROPHECY.

The end of the war has been foretold and verified by passages in the Bible innumerable times during the last three years, just as the end of the world has been foretold during all the past centuries, says the Hemet News.

The last prediction is that the war will end in March of 1918, based on quotations from the books of Daniel and Revelations, and the writings of a German monk, who lived in the beginning of the eighteenth century. And it may end right in the middle of March. Who knows? Most people are optimistic enough to believe that it is going to end some time; and if the prophets keep presenting themselves in the future as they have in the past, somebody is going to make himself famous by guessing the date several months in advance.

It would be interesting to know, however, just what is the peculiar feeling of the 99.9 per cent of these people as they see the respective momentous days on which they were so sure the war would end, telling themselves away into the yesterdays, with no more end of the war in sight than when they gave expression to their prophetic convictions. Do they lose their faith? Or do they just conveniently forget all about the affair?

And what can be the process of reasoning by which others, and still others, are convinced they have been given the gift of prophecy in the very face of the fact that hundreds, and even thousands, before them proved to be absolutely mistaken; and even though they know that those preceding ones were as determined and as sure as any one could possibly be? Aren't they inclined, as a matter of fact, to let conviction of prophetic vision take the place of reason?

Through it all, though, they are so joyous in their simple, child-like faith that one hates to see the appointed day arrive to bring the disappointment that is certain to be in store for them.

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THE WORLD DO MOVE

The San Bernardino Sun is somewhat worried over the prospect that the people of America are not disposed to settle the elections on the basis of the political situation prior to "the crime of 1912." The world do move and much water has gone over the political dam since the Mark Hanna era, replies the Hemet News. Five millions of new voters have arrived, too, and they are without the old prejudices.

It would be difficult to stir up a partisan quarrel this year. The voters are not inclined to ask if a candidate is Democratic or Republican. The thought uppermost is whether or no he has been loyal to the flag, stood by the Wilson administration, and is four-square against the doctrine that might makes right. All this is important. Whatever party gains control does not matter so long as it is an American party, ready to do all and dare all for the sacred cause that Woodrow Wilson has espoused in behalf of the civilized world.

Mail Boxes

Do you want your mail delivered at your door? If so you will need a proper receptacle.

We have several styles at city prices.

Place your order now and be ready for the service when it starts.

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PLUMBING
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Phone Main 98

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Post Office Pointers—

Mail delivery service will begin in Sierra Madre February 1.
IF YOU WISH YOUR MAIL DELIVERED—

Have the official number conspicuously placed on your house or mail box.

Have a mail box or other receptacle placed so it will be easily accessible to the carriers and within 40 feet of the street.

Advise your friends, business correspondents and publishers to place your full street address on mail addressed to you, to ensure prompt and accurate delivery.

IF IN DOUBT about any point on delivery service, consult the Postmaster.

George B. Morgridge, Postmaster

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NEWS LINERS PAY

Christmas gifts for the expeditionary forces aggregated 650 tons. Hundreds of thousands of pounds of turkeys, purchased in eastern markets and refrigerated on the ships, together with great quantities of cranberries, sweet potatoes and mincemeat went to the forces overseas. In the United States every camp was supplied with fresh turkey and the usual Christmas accessories.

An embargo has been placed on the exportation of butter, except to nations associated with the United States in war.

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to your collar, we use infinite pains in every branch of our

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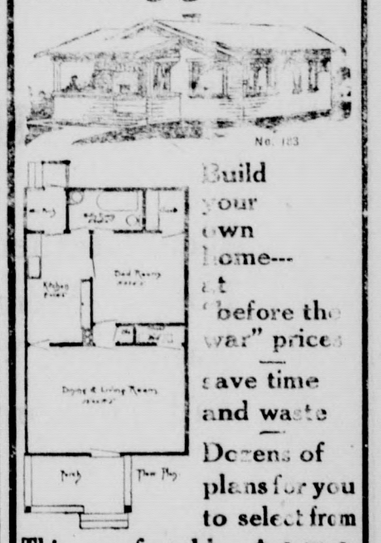

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